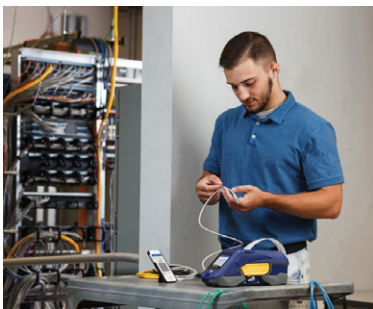# BradyPrinter M611 Mobile Label Printer

Join the evolution of smarter identification

The BradyPrinter M611 Mobile Printer announces a new chapter in the ongoing evolution of identification. Easily design the most complex labels in the field using only your smartphone and Brady's free Express app before printing on reliable, industrial grade label materials with the M611 Mobile Printer.

Design any complex label in the field with a phone

With our Express app installed, you can easily design complex labels with 1D and 2D codes and barcodes, serialise, use an extensive image library, include text, a time stamp and even data from the cloud. The Express app offers the most comprehensive label design capabilities available for any smartphone and includes design wizards to quickly create specific identification labels.

Access from anywhere

Label designs can be sent to the BradyPrinter M611 from the Express app on a smartphone via W-Fi or Bluetooth for immediate printing. They can also be sent to, or received from computers in the office so you don't need to design a label from scratch on every occasion. Simply access existing designs, edit and print to bridge the gap between the office and the field. Labels designed with any app from the Brady Workstation app platform are compatible with the Express app delivered with the BradyPrinter M611.

Print reliable labels

The BradyPrinter M611 Mobile Printer is compatible with our wide range of reliable, industrial grade label materials. Able to resist extreme temperatures, fire, chemicals, solvents, fuels, moisture or dirt, these materials are designed to stay attached and remain legible in challenging conditions. They are available in professional label types including wire wraps, self-laminating labels, flag labels, tags and various component labels including raised profile labels with nameplate quality, as well as durable Laboratory identification labels.

Watch our tutorial videos and see how easy labelling can be:
www.bradyid.com.au/M611
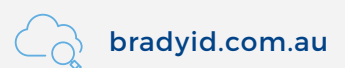
Try the app for free to remove all doubt:

Apple App Store   Google Play

1800 620 816   bradyid.com.au

Printers

PART NO.	DESCRIPTION
879024	BradyPrinter M611 W/ Brady Workstation Lab Suite
879025	BradyPrinter M611 W/ Brady Workstation PWID Suite

Easily identify any sample with the most wanted laboratory sample label design apps in our Brady Workstation Lab suite..

Quickly identify your products and wires with customised text or graphical labels, using serialised or imported data.

Accessories

PART NO.	DESCRIPTION
149568	Sling pack for M611
150618	Printer Soft Case
149567	Hard case for M611
149566	Magnet for M611
18556	Printer cleaning kit
146233	Strap for BMP61
871843	Ac Adapter and battery charger

Magnet

Hard case

Sling pack

Printer Specifications

PRINTER

Description	BradyPrinter M611 Label Printer
Includes	This printer ships in a cardboard box holding a USB cable, a quick start guide, an AC powercord, a USB stick holding product info and Windows driver, a strap, a Brady Workstation Suite, a roll of PTL-97-488 and an M61-R4310 ribbon
Applications	Wire & Cable Marking; General & Industrial Identification; Asset Identification; Terminal Block ID; Voice & Data Identification; Rating plate Identification; Patch panel identification; Electrical Component Marking; Laboratory Identification; Control panel and component marking; Circuit Board & Component Identification
Print Speed (mm/sec)	33.8
Internal Memory	256 MB Flash;512 MB RAM
Cutter	Auto Cutter
Keyboard Type	None
Colour Capability	Monocolour
Language Support	Bulgarian, Croatian, Czech, Danish, Dutch, English, Estonian, Finnish, French, German, Hungarian, Italian, Norwegian (Bokmål), Polish, Portuguese, Romanian, Russian, Slovak, Slovenian, Spanish, Swedish, Turkish
Portability	Yes
Weight (kg)	1.6
Size W x D x L (mm)	113 x 279 x 115
Drop Test	up to 1.2 metres
Operating Temperature	5˚C - 40˚C
Operating Humidity	10%-90% (non-condensing)
Calibration	Automated through Smart Cell
Warranty	2 years

MEDIA SUPPORTED

Materials Supported	800+ standard parts: continuous tapes, die cut and bulk label rolls, custom made labels and tapes.
Compatible Media	BM71-(bulk), M71-, M61C-, M61-, PSPT-, PTDSU-, PTDS-, PSHT-, PTL-, PTS-, BM61-(bulk), BM61D-, BM61C-, BM61E-, PTLEP
Format	Ribbon and Tape separate, also bulk rolls
Continuous vs Die-cut Labels	Continuous Tape & Die Cut Labels
Custom Labels	Yes
Smart Cell	Yes
Label Dimensions	Various sizes from 6.4mm to 50.8mm
Max. Label Width (mm)	50.80 mm
Max. Label Width (mm)	6.4 mm
Min. Label Height (mm)	5.99
Max. Label Width (mm)	57
Max. Label Width (mm)	20.62
Recommended Usage per Day	750 labels per day

POWER SUPPLY

Auto Shut Off	Yes
Battery Type	Rechargeable Lithium Ion Battery
Power Supply	AC Adaptor Rechargeable Battery

DISPLAY

Display	Colour LCD Touchscreen
On Screen Indicators	Battery Life Ribbon and label part number recognition Supply Remaining Bluetooth Status Error Messaging WiFi
Display Resolution	320 x 240 px

FONTS/GRAPHICS/SYMBOLOGIES

Built-in Fonts	See Brady Workstation
Bar Code Capability	Yes
Bar Code Type	Code 39 and 128, other via software

PRINTING FUNCTIONS

Print Resolution (dpi)	300

SOFTWARE & CONNECTIVITY

Connectivity Options	Bluetooth, USB, WiFi
Software Compatibility	Brady Workstation, Express Labels Mobile App

COMPLIANCE

Approval/Compliance	CE 2014/53/EU RED, 2014/35/EU LVD, 2014/30/EU EMCD, 2011/65/EU, RoHS, UL 60950-1 2nd Edition, EN \ IEC 60950-1:2006 + A11:2009 + A1:2010 + A12:2011+ A2:2013, EN \IEC 62368-1:2014, WEEE

1800 620 816

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