BRADY LABORATORY PRINTER SELECTOR GUIDE

PORTABLES

HOW MANY LABELS DO YOU PRINT DAILY?

100 LABELS

250 LABELS

750 LABELS

HOW WIDE DO LABELS NEED TO BE?

40 MM WIDE

50 MM WIDE

BMP®21-LAB
LABEL PRINTER

- On-demand, low volume 100 max labels/day
- Limited label options
- 2 Year Warranty
- $153 RRP

BMP®51
LABEL PRINTER

- Cartridge Printer (1 pc label & ribbon)
- Easy to Use
- Low volume
- 500 max labels/day
- 2 Year Warranty
- $1,021 RRP

BradyPrinter M611
MOBILE LABEL PRINTER

- Mobile App enabled
- 750 labels/day
- Auto-Cutter
- Custom Options
- 2 Year Warranty
- $1,434 RRP

Please note: All Brady printer drivers and software are compatible with Windows systems only.
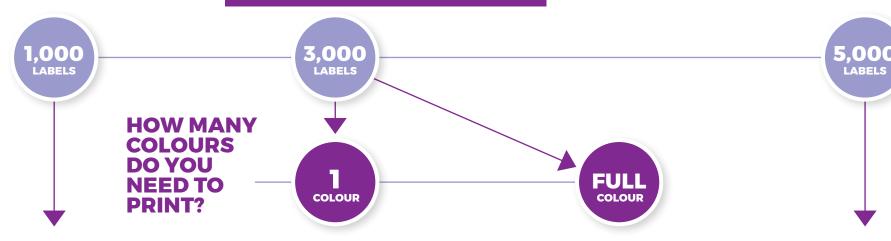*List Price Effective From 1st February 2021

1800 620 816

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BENCHTOP

HOW MANY LABELS DO YOU PRINT DAILY?

1,000 LABELS — **3,000 LABELS** — **5,000 LABELS**

HOW MANY COLOURS DO YOU NEED TO PRINT?

1 COLOUR — **FULL COLOUR**

BBP® 12
LABEL PRINTER

- Compact
- Low Cost
- 1000 labels/day
- Custom Options
- 5 Year Warranty
- $1,103 RRP

LOWEST COST PER LABEL

BradyPrinter i3300
INDUSTRIAL LABEL PRINTER

- Smart chip enabled
- Auto calibration
- 3000 labels/day
- Custom Options
- 5 Year Warranty
- $2,598 RRP

ZERO WASTAGE

BradyJet J2000
COLOR LABEL PRINTER

- Smart chip enabled
- Zero-wastage
- Auto calibration
- 3000 labels/day
- Custom Options
- 1 Year Warranty
- $3,294 RRP

FULL COLOUR

BradyPrinter i5100
INDUSTRIAL LABEL PRINTER

- Smart cell consumables
- Faster calibration
- 5000 labels/day
- 300 or 600 dpi resolution
- Custom Options
- 5 Year Warranty
- Starting Price $3,610 RRP

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