



# PORTABLE IS NOW EVEN MORE POWERFUL

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**M211, M511 and M611 Competitive Comparison**

# UNRIVALED DURABILITY ADVANCED CONNECTIVITY

## Get better with Brady Bluetooth labelers

Brady Bluetooth portable printers outshine the competition. With bigger capabilities, they connect you to your work, right where it happens. Access files. Design and edit on-site. Print larger labels on demand, anytime, anywhere. Get the job done right with the widest range of print sizes, options and materials in the industry



### M211

Design. Preview. Print.  
All from your phone.

- ▶ **ON-DEMAND LABELLING**  
Prints up to .75" (19mm) labels from your phone
- ▶ **GREATER DURABILITY**  
Resists 6' (1.8m) drops and 250-lb. (113kg) crushes
- ▶ **BATTERY LIFE**  
Prints 300 labels on a full charge
- ▶ **COMPACT/LIGHTWEIGHT (1.2 LBS. / 0.54KG)**  
Wearable. Attachable. Portable.
- ▶ **BLUETOOTH ENABLED**  
Uses an app for label design and printing

### M511

Work smarter.  
Label larger.

- ▶ **EDGE-TO-EDGE 1.5" (38.1MM) LABELLING**  
Offers big, clear messages with less waste
- ▶ **DESIGN & PRINT ANYWHERE**  
Uses mobile app and software
- ▶ **CONNECT UP TO 5 DEVICES**  
Prints at 65' (19m) – Bluetooth 5.0
- ▶ **BATTERY CAPACITY**  
Prints 1,000 labels on a full charge
- ▶ **GREATER DURABILITY**  
Resists 6' (1.8m) drops, shocks and 250-lb. (113kg) crushes

### M611

More flexibility  
in the field

- ▶ **LABEL ANYWHERE**  
Prints up to 2" (50.8mm) labels from your phone, tablet or PC
- ▶ **MODERNISE WORKFLOWS IN MULTIPLE WAYS**  
Create labels in office or shop. Save and store 1,000+ label files on printer
- ▶ **EASILY SHARE TO THE FIELD**  
Send via email and print right from printer touchscreen or phone
- ▶ **CONNECT UP TO 5 DEVICES**  
Get more efficient workflows with Wi-Fi and Bluetooth

THE WORLD'S MOST TRUSTED LABELLERS... NOW EVEN BETTER  
Bigger capabilities. More materials. Greater connectivity.



COMPETITIVE COMPARISON*	COMPETITIVE PRINTERS			M211	M511	M611
				BRADY PRINTERS		
Max label width - in. (mm)	1 (25.4)	1 (25.4)	1.5 (38.1)	0.75 (19)	1.5 (38.1)	2 (50.8)
Print speed - ips (mmps)	0.59 (15)	0.59 (15)	0.87 (22)	0.6 (15)	1.3 (33)	2 (50.8)
Print quality (dpi)	180	180	360	203	300	300
Battery type	AA	AA	Li-ION	Li-ION	Li-ION	Li-ION
Labels per battery charge	**	**	**	300	1,000	2,500
Concurrent Bluetooth devices	1	1	1	1	5	5
Weight - lbs. (kg)	2.6 (1.17)	1 (0.45)	2.58 (1.17)	1.2 (0.54)	2.3 (1)	3.5 (1.59)
Military-grade shock resistance				✓	✓	✓
4 foot (1.2m) drop resistance				✓	✓	✓
6 foot (1.8m) drop resistance				✓	✓	
250 lbs. (113kg) crush resistance				✓	✓	
Attachable (magnet)				✓	✓	✓
Wearable (belt/utility clip)				✓	✓	
Label materials	4	7	6	10+	25+	60+
Label parts	25+	40+	75+	90+	250+	600+
Pre-sized labels			✓	✓	✓	✓

\*Competitor research as of 07/2023

\*\*Information not available due to product availability

## Unmatched products. Unrivalled experts.

Once you're up and running, we're still here to help. With in-depth product knowledge and experience, we'll make sure you have what you need to get the job done right.

- ▶ TECHNICAL SUPPORT
- ▶ VIDEOS + DOWNLOADS
- ▶ SOFTWARE ACTIVATION
- ▶ USER MANUALS + QUICKSTART GUIDES

# THE RIGHT LABEL from the right partner

## Bluetooth labellers with industry-leading Brady print technology

Get the high performance you need to work the way your work demands. Designed as a system (printer, ribbon, materials), each part “talks” to the other. Easily drop in a label cartridge and the printer does the rest — auto setup, auto part recognition and auto adjustments. Now you’re ready to label in seconds.

## Your toughest work. Our high-performance materials. A better labelling experience.

From everyday use to the extremes, Brady materials stand out. Choose from the widest range of colours, finishes and targeted applications in the industry.

### Material styles only available from Brady:

- **All-Weather Vinyl Labels**  
Labels that withstand up to 10 years of outdoor abuse
- **Aggressive Adhesive Self-Laminating Vinyl Wrap Around Labels**  
For tough conditions, including high-humidity environments, small diameter wires and newer wire jacketing materials.
- **BradyGrip®**  
Print-on Hook Material that can be easily applied, repositioned or removed
- **Dissolvable**  
Completely dissolves in warm water within 30 seconds, leaving no residue
- **Electrostatic Dissipative**  
Low profile material features a static dissipative adhesive & release liner
- **FreezerBondz™**  
Applies to frozen surfaces, including glass & polypropylene in liquid nitrogen
- **High Temp Resistant**  
Ultra-durable adhesive designed for extreme washes & cleaning chemicals
- **QuickFlag™**  
Tapered adhesive side creates easy-to-apply one-sided wire & cable flags
- **Repositionable**  
Permanent or repositionable with CleanLift® Series Vinyl Cloth
- **Raised Panel**  
Raised panel polyester labels for panel ID to replace engraved tags
- **StainerBondz™**  
Chemical-resistant polyester designed for use in the slide staining process
- **Tags**  
Convenient identification, when legibility and tensile strength are needed
- **ToughBond®**  
Ultra-high adhesion for textured metals & low surface energy plastics



## Enjoy a more premium labelling experience with optimised Brady Authentic materials

Authentic materials work seamlessly with Brady printers to produce enhanced performance and reliability you just don't get with materials from the “other guys.” Get authentic. Get better with Brady.



Learn more at [BradyID.com.au/portable-printers](https://BradyID.com.au/portable-printers)  
or contact your Brady representative

