

Long-lasting, durable labels for tough environments

M61-series outdoor label materials



Brady offers premium solutions for outdoor labelling applications with proven outdoor durability, some in excess of 12 years.

Applications for outdoor materials include nameplate identification, asset tracking and general-purpose labelling on surfaces that are constantly exposed to outdoor conditions.



Indoor / Outdoor Vinyl Labels (B-595)

This durable, low-shrink vinyl with ultra-aggressive adhesive is ideal for labelling pipes, equipment and nearly any other industrial surface.

- Highly pliable material with high-tack permanent adhesive for rough, highly textured, dirty and harsh environment surfaces
 including outdoors
- Conforms and adheres to "difficult" surfaces like painted cinder blocks, painted wood, textured plastic, paper-jacketed pipes and blowmolded cases
- Resistant to exposure to chemicals, greases and oils, salt spray, cleaners and detergents and general industrial grime

Outdoor Durability	8-10 years
Service Temperature	-40° C to 82° C
Colours	White, yellow, blue, orange, red, black, green, clear, gray, purple, brown, light, blue and gold
Sizes	12.7 mm x 15.24 m 25.4 mm x 15.24 m 50.8 mm x 15.24 m
Rec. Ribbon	R10000 series



Reflective Labels (B-584)

This highly reflective material shines brightly when struck by light which is ideal for applications where high visibility is critical.

- Perfect for labelling job site tools, hard hats, utility enclosures, poles and pedestals, rooftop equipment, racks and shelves
- Retroreflective sheeting and pressure sensitive acrylic adhesive meet
 Federal Spec S-300 for Reflectivity

Outdoor Ourability	4-6 years
Service Temperature	-40° C to 70° C
Colours	Reflective orange, yellow and silver
Sizes	12.7 mm x 9.14 m 25.4 mm x 9.14 m
Rec. Ribbon	R10000 series



Print Ribbons

Tough, smear-proof ribbons produce long lasting printed text that can withstand years in industrial areas and outdoor conditions.

Colours	Black, white, red, blue, green, yellow and magenta
Sizes	50.8 mm x 22.86 m
Rec. Ribbon	R10000 series

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