

## PRODUCT LAUNCH BRIEF

# QuickSleeve Handheld Sleeve Applicator

NEW



### Launch Date

November, 2018

### Product Description

The QuickSleeve Handheld Sleeve Applicator is an intuitive multi-tool that is designed to help you quickly apply sleeves onto wires. This tool includes specially designed slanted tubes sized for common sleeve sizes that allow for the quick application of sleeves in three simple steps - just pick, slip and apply.

### Product Features & Benefits

- Save time and money with increased application output in this streamlined application process
- Complete label application and wire termination with the four slanted tubes and terminal block sized screwdriver
- Use it in low-lit conditions with built-in LED flashlight
- Stay cramp free with the ergonomic design

### Target Markets / Users & Applications

- All sleeve users
- OEM Manufacturers with internal wire harness shops
- 3<sup>rd</sup> party wire harness shops
- 3<sup>rd</sup> party panel builder shops
- Electricians who use sleeves



Pick



Slip



Apply



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### ▶ Product # / Description / Packaging / Pricing

Reference Number	Part Number	Description	UOM	List Price
QS	149474	QuickSleeve multi-tool with 4 tube sizes 2.4, 3.2, 4.75, 6.4mm terminal block sized screwdriver and LED flashlight.	EA	\$59.99

### ▶ Promotional Tools / Programs

- Sell Sheet
- Overview Video
- Product Information on [BradyID.com.au](http://BradyID.com.au)

